

# Blackpool Council

22 December 2016

To: Councillors Hobson, Hunter and Maycock

The above members are requested to attend the:

## LICENSING PANEL

Tuesday, 10 January 2017 at 6.00 pm  
in Committee Room B, Town Hall, Blackpool

## A G E N D A

### 1 APPOINTMENT OF CHAIRMAN

To appoint a Chairman for the meeting.

### 2 DECLARATION OF INTEREST - LICENSING

Members are asked to declare any interests in the items under consideration and in doing so state:-

(1) the type of interest concerned

(2) the nature of the interest concerned; and

(3) whether they have or have not sat on a Planning Committee which has previously considered a planning application in respect of a licensed premises which is also subject to consideration for a premises licence as part of the agenda for this meeting.

If any Member requires advice on declarations of interests, they are advised to contact the Head of Democratic Governance in advance of the meeting.

(Members are asked to also pay particular attention to the guidance sheet on interests supplied with the agenda).

### 3 PROCEDURE FOR THE MEETING

The Chairman of the Panel will summarise the procedure and announce the equal maximum amount of time for each party to speak for the hearing.

- A. Items 1 and 4 (b) will be undertaken in private session by the Panel and not in the Meeting Room.
- B. Items 2, 3, 4(a) and 4(c) will be recommended to the Panel to be held in public.
- C. The Panel may decide to exclude the public from all or part of a hearing where it considers that the public interest in so doing outweighs the public interest in the hearing, or that part of the hearing, taking place in public. (This includes a party and any person assisting or representing a party)

**4 APPLICATION FOR A PREMISES LICENCE- GROSVENOR STORES** (Pages 1 - 52)

- a. APPLICATION AND REPRESENTATIONS SUBMITTED. To consider the attached report
- b. DETERMINATION OF THE APPLICATION FOR A PREMISES LICENCE- Grosvenor Stores
- c. ANNOUNCEMENT OF THE DECISION FOR A PREMISES LICENCE- Grosvenor Stores

**Venue information:**

First floor meeting room (lift available), accessible toilets (ground floor), no-smoking building.

**Other information:**

For queries regarding this agenda please contact Lennox Beattie, Executive and Regulatory Manager, Tel: 01253 477157, e-mail [lennox.beattie@blackpool.gov.uk](mailto:lennox.beattie@blackpool.gov.uk)

Copies of agendas and minutes of Council and committee meetings are available on the Council's website at [www.blackpool.gov.uk](http://www.blackpool.gov.uk).

<b>Report to:</b>	<b>Licensing Panel</b>
<b>Relevant Officer:</b>	Sharon Davies, Head of Licensing Services
<b>Date of Meeting :</b>	10 January 2017

## **APPLICATION FOR A PREMISES LICENCE – Grosvenor Stores**

### **1.0 Purpose of the report:**

1.1 To consider an application for a Premises Licence at Grosvenor Stores, 226 Church Street.

### **2.0 Recommendation(s):**

2.1 The panel is requested to consider the application and determine whether the granting of this licence would adversely impact on the licensing objectives.

### **3.0 Reasons for recommendation(s):**

3.1 Representations have been received therefore there must be a hearing to determine the application.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

3.3 Other alternative options to be considered:

None, once an application has been submitted and representations received it must be considered by the Licensing Panel.

### **4.0 Background Information**

4.1 On 7 November 2016, the Licensing Service received an application from Mr Araz Said for a Premises Licence at Grosvenor Stores, 226 Church Street

4.2 The application requests permission to sell alcohol for consumption off the premises 08.00 – 22.00 hours daily (from 08.30 on Sundays). A copy of the application is

attached at Appendix 4a.

- 4.3 Representations have been received from Lancashire Constabulary, Public Health, the Licensing Authority and Children's Services. Copies of the representations are attached at Appendices 4b, 4c, 4d and 4e.

4.4 **Local policy considerations**

This premises is situated within Talbot Ward which is one for four wards that form part of the off-licence saturation policy. The effect of this policy is to create a rebuttable presumption that applications will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced. The following sections of the policy are relevant:

4.8.3 This policy does not act as an absolute prohibition on the granting of new off licences however, the policy will only be overridden in genuinely exceptional cases where the applicant can demonstrate that the granting of the application will not undermine the policy and the reasons for it.

4.8.4 An application is not likely to be classed as exceptional merely on the ground that the premises have been or will be operated within the terms of its licence or that they are/will be well managed. This is to be expected of any application.

4.5 **National policy considerations**

9.12 – The police are an essential source of advice and information on the impact and potential impact of licensable activities, particularly on the crime and disorder objective. The licensing authority should accept all reasonable and proportionate representations made by the police unless the authority has evidence that do so would not be proportionate for the promotion of the licensing objectives.

9.42 – The authority's decision should be evidence-based, justified as being appropriate for the promotion of the licensing objectives and proportionate to what it is intended to achieve.

13.35 – After receiving relevant representations in relation to a new application for or a variation of a licence or certificate, the licensing authority must consider whether it would be justified in departing from its special policy in the light of the individual circumstances of the case... if the licensing authority decides that an application should be refused, it will still need to show that the grant of the application would undermine the promotion of one of the licensing objectives and that appropriate conditions would be ineffective in preventing the problems involved.

**4.6 Observations**

None

4.7 Does the information submitted include any exempt information? No

**4.8 List of Appendices:**

Appendix4a: Application  
Appendix 4b: Representation from Lancashire Constabulary  
Appendix 4c Representation from Licensing Authority  
Appendix 4d: Representation from Public Health  
Appendix 4e: Representations from Children's Services

**5.0 Legal considerations:**

5.1 Please see local and national policy in the background information.

**6.0 Human Resources considerations:**

6.1 None

**7.0 Equalities considerations:**

7.1 None

**8.0 Financial considerations:**

8.1 None

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**Blackpool**  
**Application for a premises licence**  
**Licensing Act 2003**

For help contact  
[licensing@blackpool.gov.uk](mailto:licensing@blackpool.gov.uk)  
 Telephone: 01253 478397

\* required information

### Section 1 of 19

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference  This is the unique reference for this application generated by the system.

Your reference  You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes  No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

### Applicant Details

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- Applying as a business or organisation, including as a sole trader
- Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means you are applying so you can be employed, or for some other personal reason, such as following a hobby.

*Continued from previous page...*

**Your Address**

Address official correspondence should be sent to.

* Building number or name	<input type="text"/>
* Street	<input type="text"/>
District	<input type="text"/>
* City or town	<input type="text" value="Blackpool"/>
County or administrative area	<input type="text"/>
* Postcode	<input type="text" value="FY1"/>
* Country	<input type="text" value="United Kingdom"/>

**Section 2 of 19**

**PREMISES DETAILS**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

- Address     OS map reference     Description

**Postal Address Of Premises**

Building number or name	<input type="text" value="226"/>
Street	<input type="text" value="Church street"/>
District	<input type="text"/>
City or town	<input type="text" value="Blackpool"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text" value="FY1 3PX"/>
Country	<input type="text" value="United Kingdom"/>

**Further Details**

Telephone number	<input type="text"/>
Non-domestic rateable value of premises (£)	<input type="text" value="2,000"/>



## Section 3 of 19

### APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company
- A partnership
- An unincorporated association
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales
- Other (for example a statutory corporation)

### Confirm The Following

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

## Section 4 of 19

### INDIVIDUAL APPLICANT DETAILS

#### Applicant Name

Is the name the same as (or similar to) the details given in section one?

- Yes  No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

First name

Family name

Is the applicant 18 years of age or older?

- Yes  No

Continued from previous page...

### Applicant Postal Address

Is the address the same as (or similar to) the address given in section one?

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Yes  No

Building number or name	<input type="text" value="226"/>
Street	<input type="text" value="Church street"/>
District	<input type="text"/>
City or town	<input type="text" value="Blackpool"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text" value="FY1 3PX"/>
Country	<input type="text" value="United Kingdom"/>

### Applicant Contact Details

Are the contact details the same as (or similar to) those given in section one?

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Yes  No

E-mail	<input type="text"/>
Telephone number	<input type="text"/>
Other telephone number	<input type="text"/>

## Section 5 of 19

### OPERATING SCHEDULE

When do you want the premises licence to start?  /  /   
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end  /  /   
dd mm yyyy

Provide a general description of the premises

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

It is only a grocery shop at the moment, it is on the corner between Grosvenor street and Church street. I am hoping to have a good portion of alcohol to improve business as it is really quiet at the moment. As you walk into the premises you will see the counter close to the entrance & exit door in front of you. I plan to keep the spirits behind the counter next to the tobacco gantry which is unreachable by the customers and only accessed by the staff. I plan to have a fridge for the beers alongside the counter and easily seen by the staff on the counter area. I plan to have the wines shelved up next to the counter as mentioned on the premise plan. I will only be selling alcohol on the premises to the public. I have installed an excellent CCTV

**Continued from previous page...**

system for safety and security.As i have worked in this industry for a few years,i am experienced in this type of job and i am a personal licence holder,so i am confident that i can manage the business safely and successfully.i will abide by the rules promote all the licensing objectives.if you need any more information please do not hesitate to contact me thank you.

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

**Section 6 of 19**

**PROVISION OF PLAYS**

Will you be providing plays?

- Yes  No

**Section 7 of 19**

**PROVISION OF FILMS**

Will you be providing films?

- Yes  No

**Section 8 of 19**

**PROVISION OF INDOOR SPORTING EVENTS**

Will you be providing indoor sporting events?

- Yes  No

**Section 9 of 19**

**PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS**

Will you be providing boxing or wrestling entertainments?

- Yes  No

**Section 10 of 19**

**PROVISION OF LIVE MUSIC**

Will you be providing live music?

- Yes  No

**Section 11 of 19**

**PROVISION OF RECORDED MUSIC**

Will you be providing recorded music?

- Yes  No

**Section 12 of 19**

**PROVISION OF PERFORMANCES OF DANCE**

Will you be providing performances of dance?

- Yes  No

**Section 13 of 19**

Continued from previous page...

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

Will you be providing anything similar to live music, recorded music or performances of dance?

- Yes  No

**Section 14 of 19**

**LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

- Yes  No

**Section 15 of 19**

**SUPPLY OF ALCOHOL**

Will you be selling or supplying alcohol?

- Yes  No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

**Continued from previous page...**

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption:

- On the premises       Off the premises       Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

the activity always take place on the premises

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

no,always the same.

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**

First name

Family name

**Enter the contact's address**

Building number or name

Street

District

City or town

County or administrative area

Country

Kingdom

**Continued from previous page...**

Personal Licence number (if known)

Issuing licensing authority (if known)

**PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT**

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
- As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

**Section 16 of 19**

**ADULT ENTERTAINMENT**

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

nothing like that,none at all.

**Section 17 of 19**

**HOURS PREMISES ARE OPEN TO THE PUBLIC**

**Standard Days And Timings**

MONDAY

Start

End

Start

End

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

THURSDAY

Start  End

Start  End

FRIDAY

Start  End

Start  End

SATURDAY

Start  End

Start  End

SUNDAY

Start  End

Start  End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

will always be the same

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

always the same

**Section 18 of 19**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

i will always put safety first and always make sure the premises are safe and secure to trade in.i train my staff properly and will make sure of the age of anyone that looks under 25 to protect children from harm.i will look after my costumers and the public and prevent from nuisance.i will try my best to be helpful to the police,the council and etc to bring down the number of crimes in the area to the lowest possibe and make our community a better and a safer place,thank you.

b) The prevention of crime and disorder

As mentioned above i will try my best to keep the premises as safe as possible by securing my business,training my staff

**Continued from previous page...**

properly,abiding by the rules and report any thing suspicious i see in the area to the police and be helpful to them if they need any help to reduce crime and disorder.

c) Public safety

safety will be an important aspect of my business and i will always put it first.i will make sure the premises are safe and all the fire safety equipments are working fine,first AID box is available in case its needed etc...

d) The prevention of public nuisance

i will make sure there is no public nuisance in our premises and if there are any i will try to deal with it in my best way and will report it to the police if i could not sort it out myself properly.

e) The protection of children from harm

this is another important aspect of my business,because i think children are community's future that's why we have to look after them and protect them from harm.i will be launching under 25 rule and make sure any one look younger than that age will get asked for ID when they are asking for anything that can not be sold to children etc...

**Section 19 of 19**

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300	£100.00
Band B - £4301 to £33000	£190.00
Band C - £33001 to £87000	£315.00
Band D - £87001 to £125000	£450.00*
Band E - £125001 and over	£635.00*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £12500	£900.00
Band E - £125001 and over	£1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999	£1,000.00
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Capacity 10000 -14999	£2,000.00
Capacity 15000-19999	£4,000.00
Capacity 20000-29999	£8,000.00
Capacity 30000-39000	£16,000.00
Capacity 40000-49999	£24,000.00
Capacity 50000-59999	£32,000.00
Capacity 60000-69999	£40,000.00
Capacity 70000-79999	£48,000.00
Capacity 80000-89999	£56,000.00
Capacity 90000 and over	£64,000.00

\* Fee amount (£)

**ATTACHMENTS**

**AUTHORITY POSTAL ADDRESS**

**Address**

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text" value="United Kingdom"/>

**DECLARATION**

\* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

I understand that the information I have provided, will be held by the Council on both computerised and manual files.

\* This data may be made available on a public register if so required by relevant legislation. The data may also be disclosed to other departments within the Council and other organisations, but only in order to ensure compliance with relevant legislation, for identification purposes or to prevent or detect fraud or a crime.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name	<input type="text"/>
* Capacity	<input type="text"/>
Date (dd/mm/yyyy)	<input type="text"/>

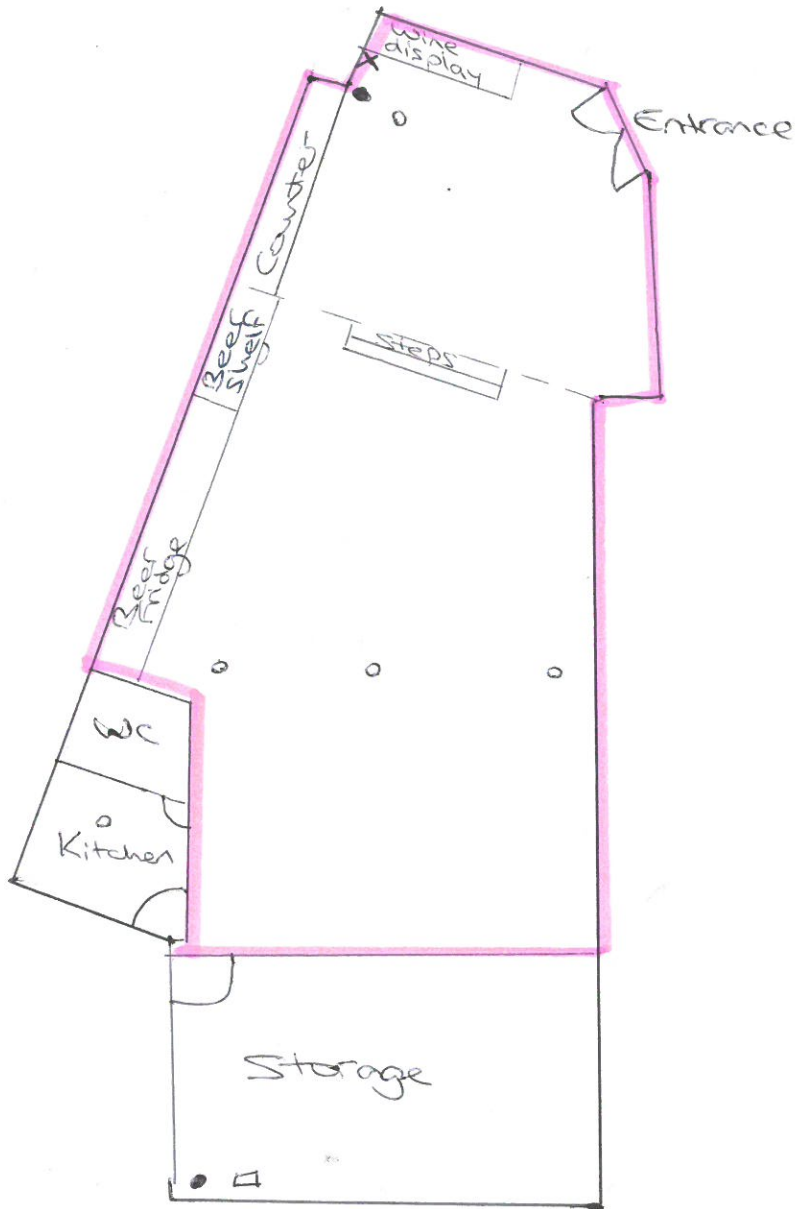
***Continued from previous page...***

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/blackpool/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE, LIABLE ON SUMMARY CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

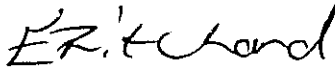


- Fire extinguisher
- Smoke detector
- X Fire alarm call point
- Fire blanket

— Licensed area

Grosvenor Stores  
226 Church St  
Blackpool

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<b>Blackpool Council Licensing Service</b>				
<b>Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate</b>				
<b>Responsible Authority</b>				
Name of Responsible Authority	LANCASHIRE CONSTABULARY			
Name of Officer <i>(please print)</i>	PC 4107 Emma Pritchard			
Signature of Officer				
Contact telephone number	01253 604007			
Date representation made	06	12	16	
Do you consider mediation to be appropriate				NO
<b>Premises Details</b>				
Premises Name	Grosvenor Stores			
Address	226 Church Street			
	Blackpool			
Post Code	FY1 3PX			
<b>Reasons for making representations</b>				
<p>I am in receipt of an application for a New Premises Licence for the above address.</p> <p>On behalf of the Chief Officer of Police, having reviewed the application the Police make formal objections on the following grounds:</p> <p>The Police base this objection on the existing Premises Licence being within the Off Licence Saturation Policy Area. The purpose of this Policy is to limit the number of Off Licensed Premises within a given geographic area, in order to reduce crime and disorder and promote the licensing objectives. The Policy sets out the following;</p> <ul style="list-style-type: none"> <li>The number, type and density of the premises selling alcohol in a particular area can lead to serious problems of nuisance and disorder. In these circumstances the impact of the premises taken as a whole can be far greater than that arising from individual premises. In most cases it would be impossible to identify an</li> </ul>				

individual premise as being the sole cause or major contributing factor.

- The potential impact on the promotion of the licensing objections by a significant number of licensed premises concentrated in one area is called cumulative impact. The cumulative impact of all the premises in an area upon the promotion of the licensing objectives is a proper matter for the Licensing Committee to consider.
- This application is within the saturation zone. The location of the proposed premises is on the outskirts of the town, servicing both the day time and night time economy. These premises will only add to the availability of alcohol and increase crime and disorder.

Alcohol misuse in the North West is the worst in the UK and Blackpool has high levels of alcohol related harm for the size of the population. Blackpool has widespread deprivation within the Central Wards of the town. A combination of poor quality housing lack of appealing employment and low aspiration within the resident population makes alcohol a convenient pastime. There are already approx. 180 off-licence premises in Blackpool (50% higher than national average) half of which are located in the most deprived wards in the town.

The premises falls within Talbot Ward close to the boundaries with both Brunswick and Claremont; which are also part of the saturation area. Talbot ward currently has the highest number of off-licence premises with 27, as well as the highest number of on-licences.

In very close proximity of 226 Church Street there is a homeless shelter (Streetlife) and The Bridge Project at The Salvation Army that cater for homeless and vulnerable adults, many of which have had or are dealing with alcohol dependency issues. According to crime mapping there has been a 203.6% increase in recorded crime this year in Talbot ward. Since 1<sup>st</sup> January there have been 144 crimes within half a mile radius of this premises which have been alcohol related and 131 incident logs where the word "drunk" has been used.

The level of crime and disorder in the area that is alcohol related is significant and there is a clear link between the excessive availability of alcohol and crime/disorder in the area. Lancashire Constabulary do not see anything to suggest this application is exceptional and believes there would be an increase in both crime and disorder in the area if this application was to be granted.

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

Lancashire Constabulary are objecting to 226 Church Street being issued a Licence to sell alcohol.

However, should the committee deem fit to grant the premises a licence then in order to reduce the risk of crime and disorder we request the 'Sale by retail of alcohol hours' to be 10:00 – 18:00 daily and also the following conditions to be placed on the licence:

1. CCTV will be installed internally and externally at the premises. Said CCTV system shall comply with the following criteria:
  - (a) The CCTV system shall be installed, maintained and operated to the reasonable satisfaction of Lancashire Constabulary. All public areas of the premises, with the exception of the toilets, shall be covered by the system;
  - (b) The system shall display on any recording the correct time and date of the recording;
  - (c) The system shall be recording during all hours the premises is open to the public;
  - (d) VCR tapes or digital recording shall be held for a minimum of 30 days after the recording is made and will be made available to the Police for inspection upon request;
  - (e) The system shall, as a minimum, record images of the head and shoulders of all persons entering the premises.
2. A staff member who is conversant with the operation of the CCTV system will be on the premises at all times the premises are open to the public. This staff member will be able to show police recent data or footage with the absolute minimum of delay when requested and will be able to provide a copy of such footage to the police in a readable format within 24 hours.
3. An A4 advisory sign indicating that CCTV is in operation at the premises should be displayed, at the main entrance and inside the premises.
4. The Police Licensing Unit shall be notified on any occasion when the CCTV system is to be inoperative for a period in excess of one working day and shall provide a certificate from a competent person stating the reason for the system being inoperative and the measures which have been taken to satisfy the licence conditions.
5. An authorisation of sales, signed and dated by the DPS, shall be kept at the premises showing all persons authorised by them to make sales of alcohol at the premises. All staff involved in sales will be at least 18 years of age and will receive training to promote the licensing objectives. All training to be documented and records made available on request to Lancashire Police or any authorised officer.
6. The licence holder is to support and rigorously enforce the Challenge 25 proof of age policy.

Any person who looks or appears to be under the age of 25 shall be asked to provide identification that they are over the age of 18. The following are the only forms of identification acceptable:

- i. UK photo driving licence

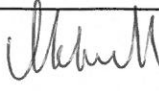
- ii. Passport
- iii. Proof of Age Standards Scheme card.

If no suitable identification is provided sale of alcohol to them will be refused. Signs promoting this policy will be prominently displayed at public entrances and alcohol sales areas.

7. All staff to have received suitable training in relation to the Proof of Age Scheme to be applied upon the premises. Records to evidence this will be made available to an authorised officer upon request. Staff will be trained on appointment and every 6 months thereafter.
  
8. An incident book will be maintained, in which shall be recorded:
  - (a) All incidents of crime and disorder
  - (b) Refused sales to suspected under age / drunken persons
  - (c) A record of any person refused admission or asked to leave the premises
  - (d) Details of occasions upon which the Police are called to the premises

That book shall be available for inspection by a Police Officer or authorised person.
  
9. The licence holder and the Designated Premises Supervisor shall nominate another person, who will deputise for the Designated Premises Supervisor in the DPSs absence, and shall ensure that the identity of the deputy is known by all other staff when such absence occurs.
  
10. Single cans of beer or cider shall not be sold.
  
11. The display for alcohol will be less than 20% of the entire shop display. Any alcohol with an ABV above 7% will be stored behind the counter
  
12. No beer or cider with an ABV above 6.5% will be sold.



<b>Blackpool Council Licensing Service</b>				
<b>Representation made by a Responsible Authority</b>				
<b>Responsible Authority</b>				
Name of Responsible Authority	Licensing Authority			
Name of Officer <i>(please print)</i>	MARK MARSHALL			
Signature of Officer				
Contact telephone number	01253 478343			
Date representation made	07	12	2016	
Do you consider mediation to be appropriate			YES	NO
<b>Premises Details</b>				
Premises Name	Grosvenor Stores			
Address	226 Church Street			
	Blackpool			
Post Code	FY1 3PX			
<b>Details of your representation (Please refer and attach any supporting documentation)</b>				

It would be my intention to submit a detailed representation to the new application for a premises licence for 226 Church Street submitted by Mr Araz Said but due to time constraints I am only able to submit a brief submission with a view to providing more detail in advance of the hearing.

The application is within the Saturation Area for Off Licences and evidence relating to the problems in the area will be detailed in due course.

The inspection that occurred on the 2<sup>nd</sup> December 2016 revealed issues in relation to the Public Safety Objective.

The canopy at the front of the store was in a poor state of repair, some of the wooden boards had the structural integrity of a soggy digestive biscuit and were rotten to the core, some temporary repairs were being carried out whilst I was on site the quality of which were terrible, some of the photographs below demonstrate the ineptitude of the repair work.

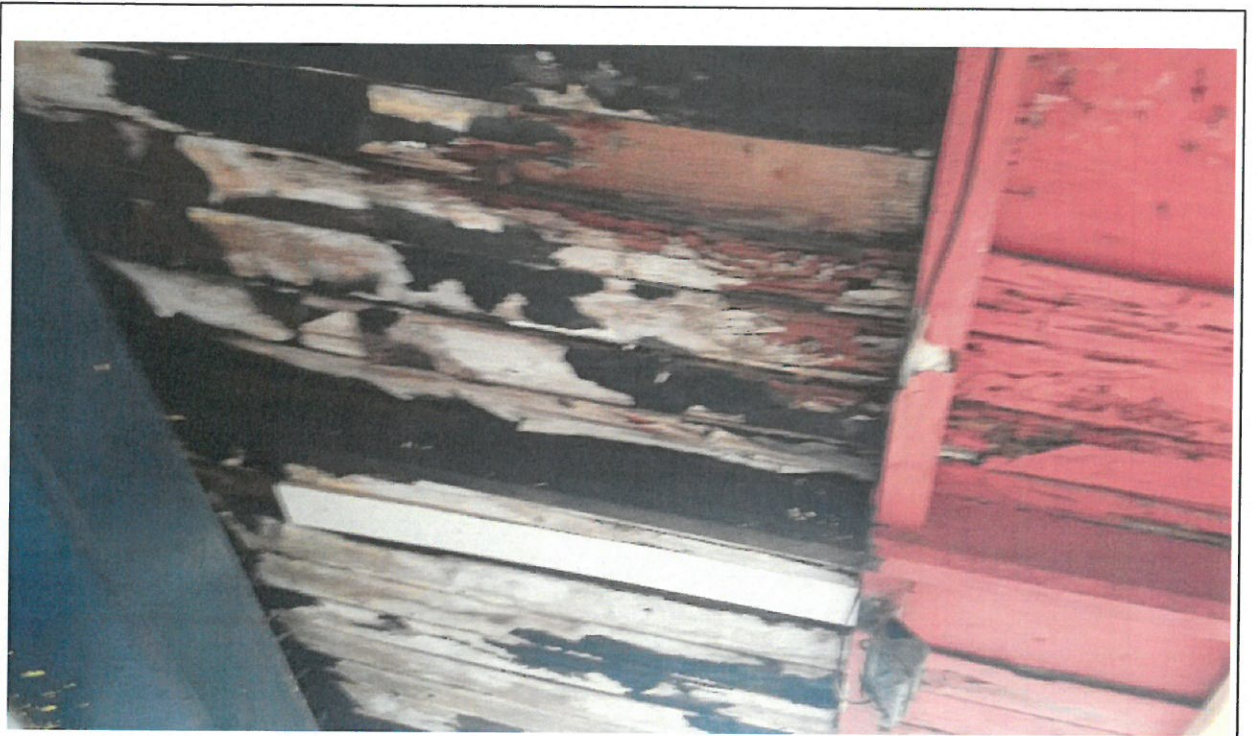
Inside the shop there were fire safety concerns in that combustible materials were stored on top of fridge's, the rear element of a fridge can run very hot and be a source of ignition so to have combustible material such as card board close by is a significant risk.

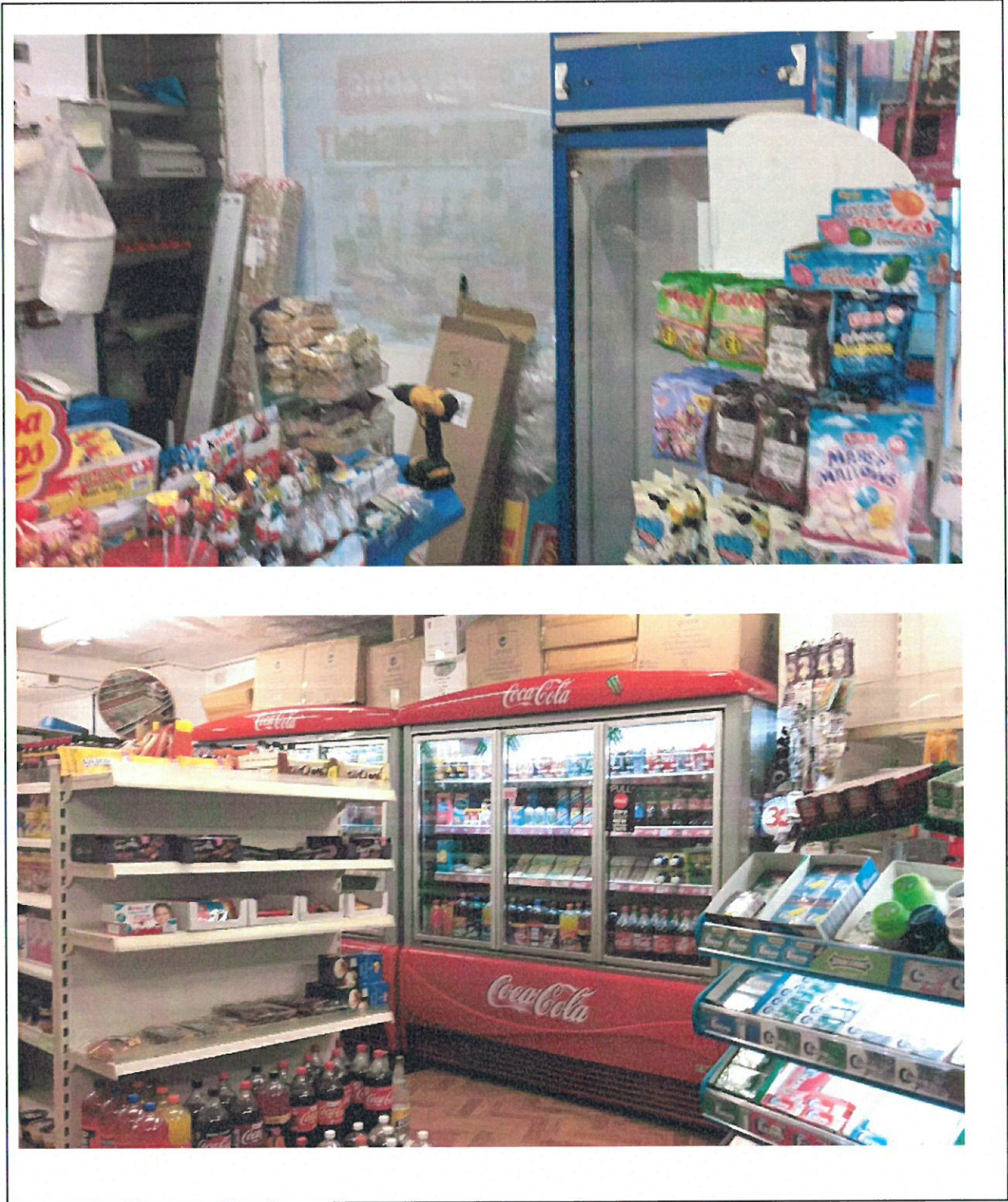
A more detailed report of my finding will be submitted within 7 days of this representation.



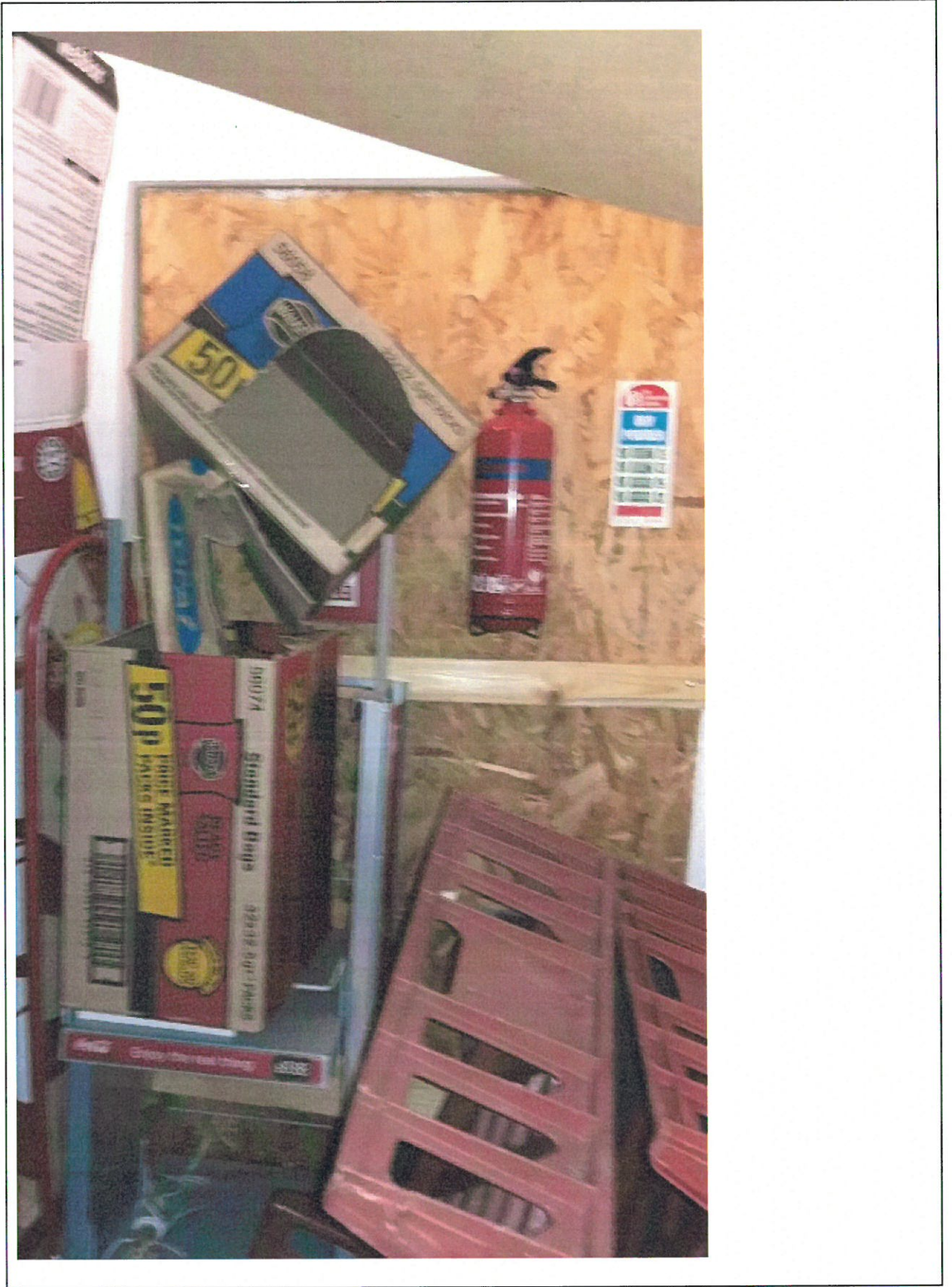










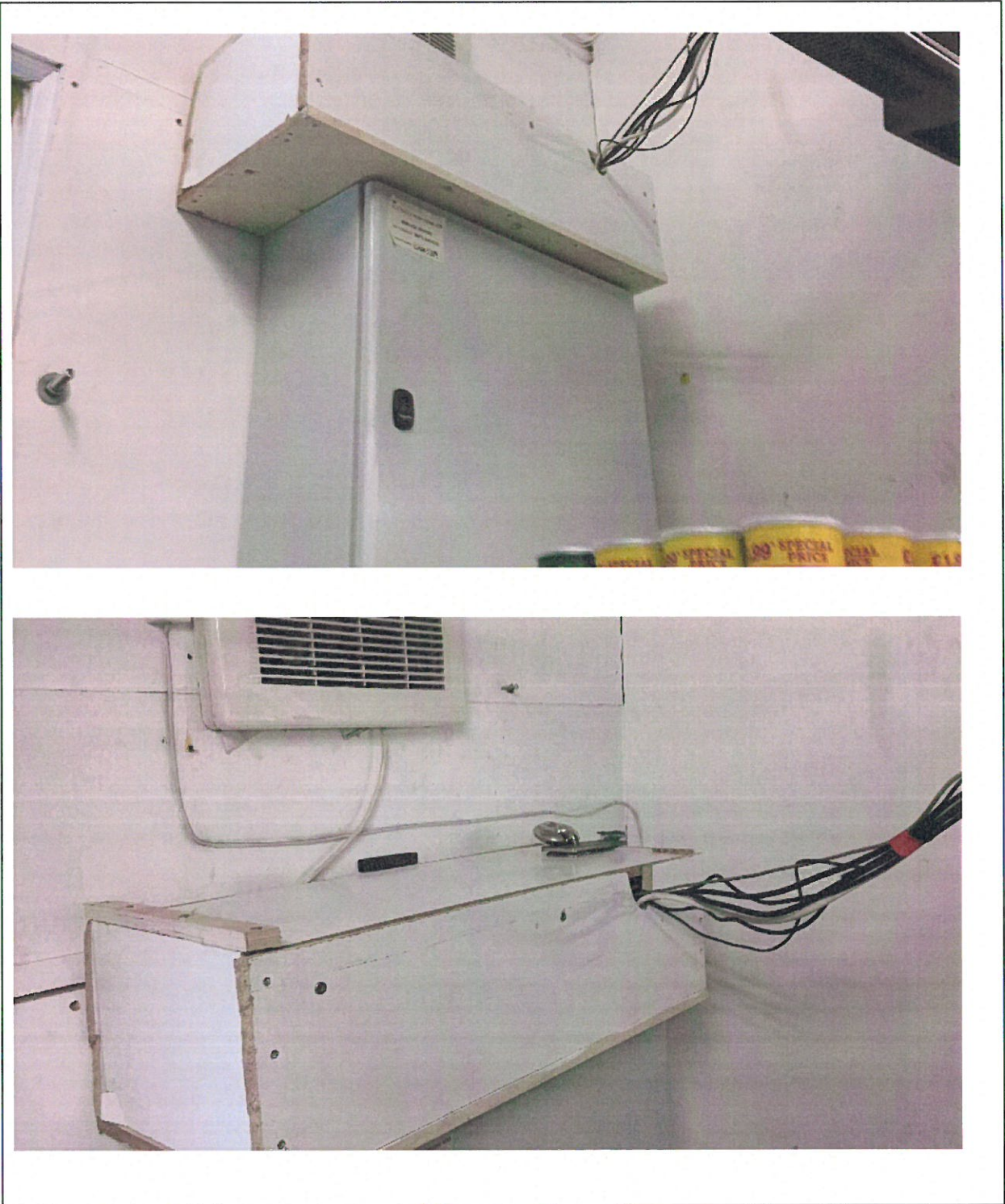








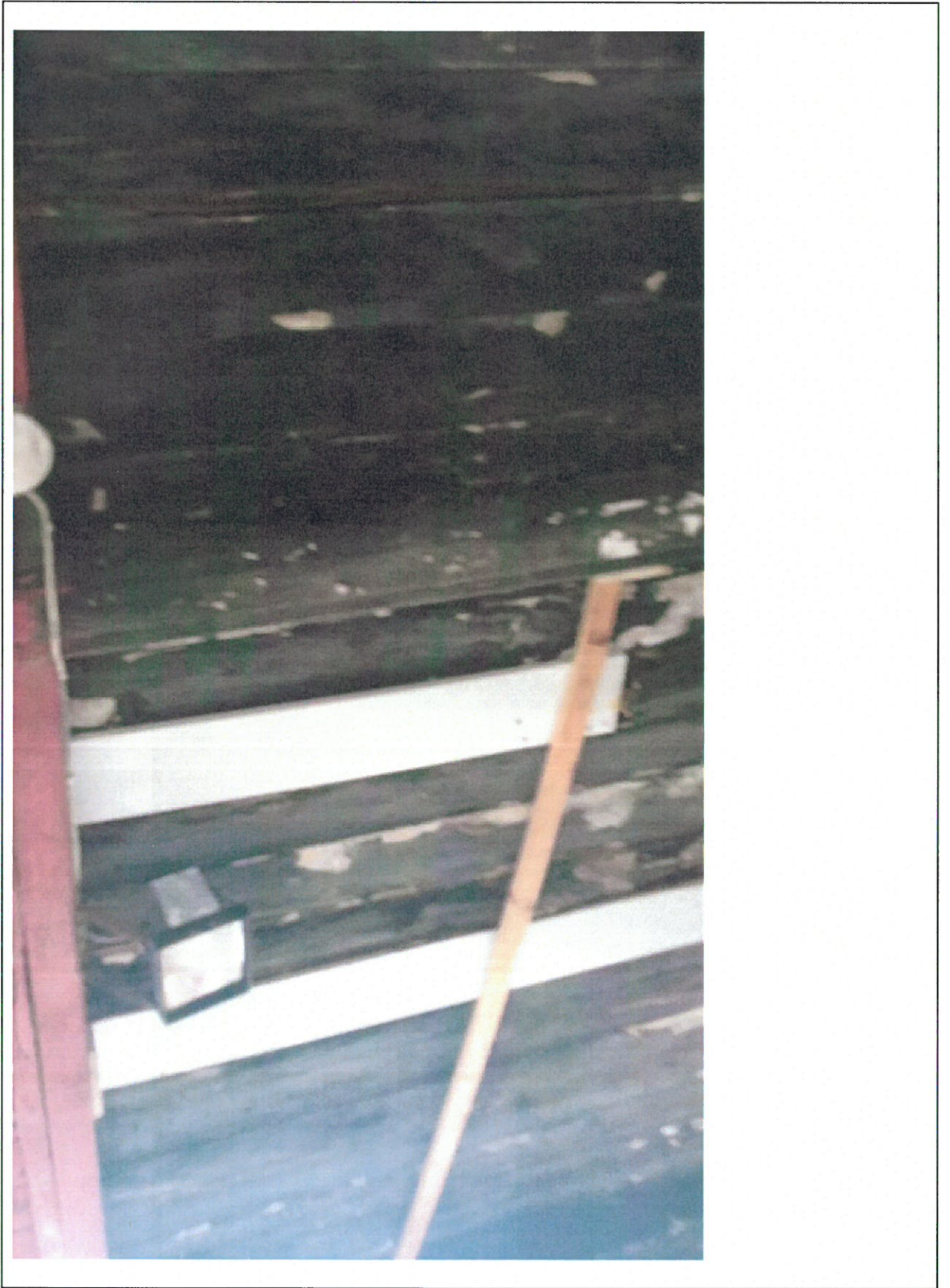




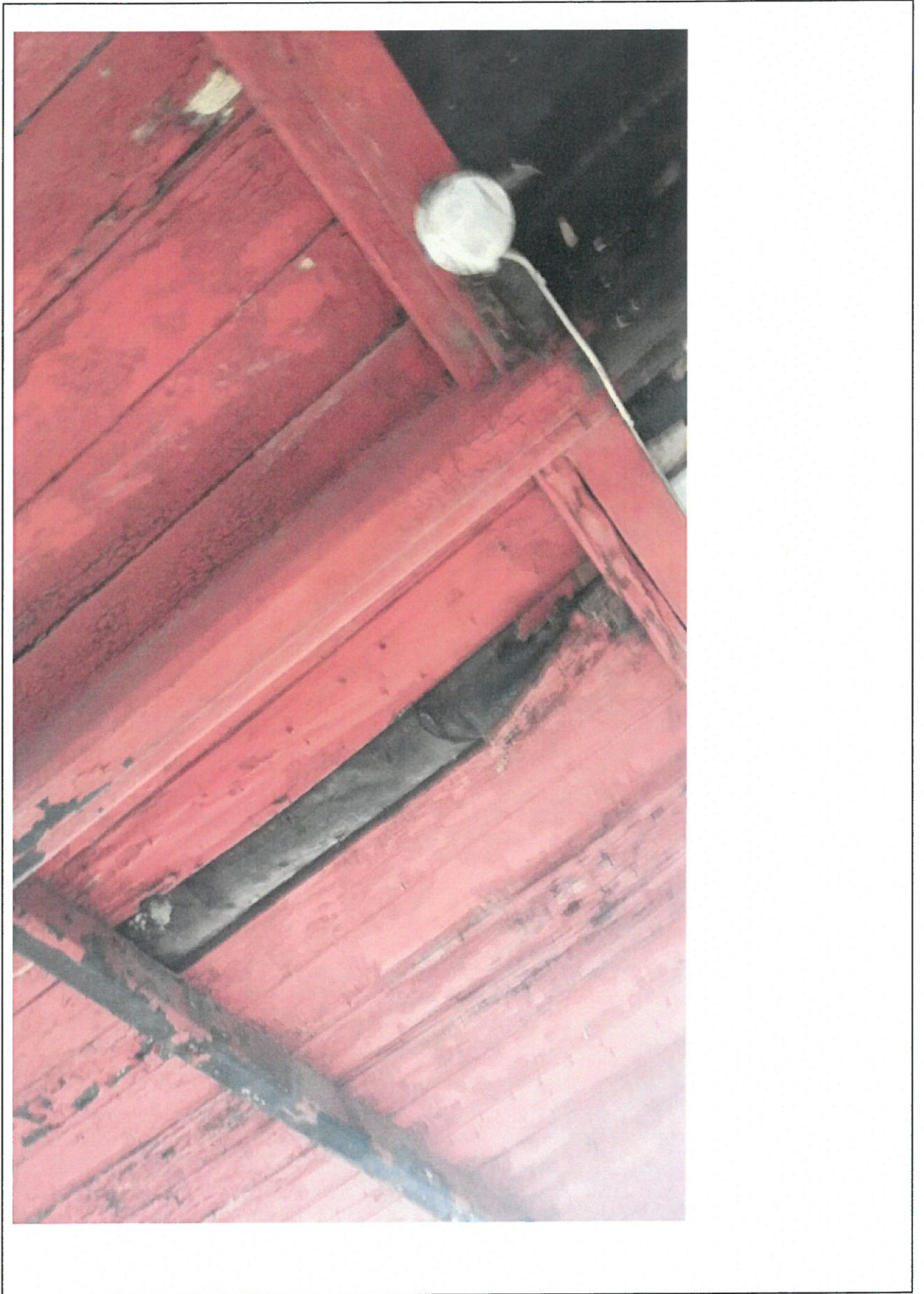








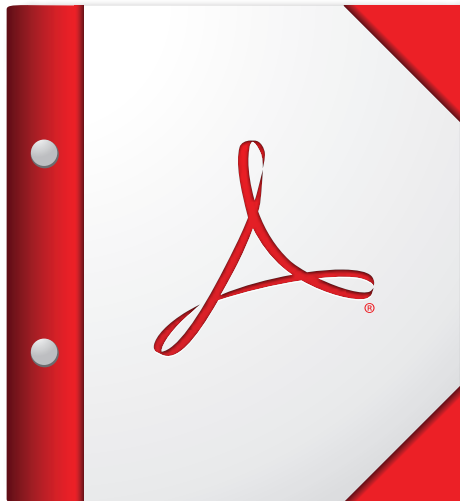




**For New / Variation Applications only.**

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

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<b>Blackpool Council Licensing Service</b>				
Representation made by a Responsible Authority to an application for the grant / variation of a Premises Licence / Club Premises Certificate				
<b>Responsible Authority</b>				
Name of Responsible Authority	Public Health, Blackpool Council			
Name of Officer <i>(please print)</i>	Dr. Arif Rajpura, Director of Public Health			
Signature of Officer	Dr. Arif Rajpura			
Contact telephone number	01253 476363			
Date representation made	06	12	2016	
Do you consider mediation to be appropriate			<input type="checkbox"/>	NO <input type="checkbox"/>
<b>Premises Details</b>				
Premises Name	Grosvenor stores			
Address	226 Church Street			
	Blackpool			
Post Code	FY1 3PX			
<b>Reasons for making representations</b>				
<p>The Public Health Department, Blackpool Council, write in reference to the new Premises Licence application for Grosvenor Stores, Church Street, Blackpool.</p> <p>The applicant brings this application in full knowledge that this store is located within Talbot ward which has been subject to the Cumulative Impact Policy (CIP) since 2009.</p> <p>As stated in Blackpool Council's Statement of Licensing Policy –</p> <p>The effect of the policy is to create a rebuttable presumption that applications listed above will be refused. To rebut this presumption, an applicant would be expected to show through the operating schedule, and where appropriate, with supporting evidence, that the operation of the premises will not add to the cumulative impact already being experienced.</p> <p>Following review of this application, Public Health, Blackpool Council, make a formal objection due to the following concerns:</p>				

## Issues in Talbot ward

### Deprivation

- Blackpool is ranked amongst the most deprived areas in the country. Specific areas in the central wards of Blackpool, including Talbot Ward, have the highest ranked levels of deprivation in Blackpool (Blackpool JSNA, 2016).
- There is a statistical correlation between Blackpool's areas of deprivation and hotspots for violent crime, domestic abuse, and criminal damage, all associated with alcohol abuse to some degree. (Blackpool JSNA, 2016).

### Health related information

- Recent health statistics show Talbot ward to have significantly higher numbers of hospital stays for alcohol related harm (SAR) than the National average (England).
- For every 100 hospital stays for alcohol related harm, Talbot ward has 282.
- This rate of 282 hospital stays for alcohol related harm in Talbot ward compares to a rate of 137 for the whole of Blackpool (Public Health England 2014/15).

### Concerns regarding the application:

- Public Health has concerns that the applicant has applied to supply alcohol from 8.00am; if this application is successful this will increase the availability of alcohol supply within the Saturation Area in the early morning period. Public Health has concerns that this new premises is situated in an area where there are also a large number of premises that sell alcohol within close proximity.
- Although the applicant details in their application that they will '*keep spirits behind the counter*' and '*have a fridge for the beers alongside the counter so easily seen by staff*' - the application lacks details regarding any policy on the sale of low value/high alcohol products and any drinks discounting that would be adopted. The sale of any cheap high strength alcohol and discounted offers within this premise could have a negative impact on the licensing objectives - Crime and Disorder and Public Nuisance; due to the local demographics and potential clientele groups.

Public Health would ask the Licensing Committee to consider the potential risks associated with the increase in the availability of alcohol within this Saturation Area in their deliberations as to whether to grant this application.

### **For New / Variation Applications only.**

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**

N/A

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<b>Blackpool Council Licensing Service</b>				
<b>Representation made by a Responsible Authority</b>				
<b>Responsible Authority</b>				
Name of Responsible Authority	<b>Blackpool Child Protection Licensing Officer</b>			
Name of Officer <i>(please print)</i>	Louise Scales			
Signature of Officer	<i>L.M. Scales</i>			
Contact telephone number	<b>01253 477538</b>			
Date representation made	<b>01</b>	<b>12</b>	<b>2016</b>	
Do you consider mediation to be appropriate				NO
<b>Premises Details</b>				
Premises Name	<b>Grosvenor Stores</b>			
Address	226 Church Street			
	Blackpool			
Post Code	FY1 3PX			
<b>Details of your representation (Please refer and attach any supporting documentation)</b>				
<p>My role as Child Protection Licensing Officer focusses on managing the various risks that makes both children and adults unsafe; alcohol constituting a significant risk factor.</p> <p>Grosvenor Stores, 226 Church Street, Blackpool are located within the Cumulative Impact Policy Area in relation to Off Licenced sales of alcohol.</p> <p>The premise is at the heart of an area with high levels of deprivation, anti-social behaviour and already has a large number of off licences and takeaways. Additional licensed premises would have a negative impact on the area.</p> <p>I am concerned that based on the application the applicant is able fully appreciate the requirements to comply with the licensing objectives. No consideration has been given as to how the operation would not add to existing problems in the area.</p> <p>I would recommend that this application is refused.</p>				

**For New / Variation Applications only.**

**It is recommended that the licence should only be granted if the application is amended, or if conditions are applied, as detailed below.**